

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



Don't Forget the Dates of the Fifth National Flower Show, Indianapolis,  
March 25 to April 1. We will be there with an exhibit and want to meet you.

LESS 5% CASH WITH ORDER

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# FLOWER (NEW CROP) SEEDS

## SELECTED STRAINS FOR FLORISTS

## EARLY ASTERS

Queen of the Market. Lavender, White, Flesh Pink, Purple, Rose.  $\frac{1}{8}$  oz. 30c.,  $\frac{1}{4}$  oz. 50c., oz. \$1.50.  
Improved American Victoria Type, Azurea (Pale Lavender), Rose-Pink, Salmon-Pink.  $\frac{1}{8}$  oz. 35c.,  $\frac{1}{4}$  oz. 60c., oz. \$2.00.  
Daybreak.  $\frac{1}{8}$  oz. 35c.,  $\frac{1}{4}$  oz. 60c., oz. \$2.00.  
Purity (Pure White).  $\frac{1}{8}$  oz. 35c.,  $\frac{1}{4}$  oz. 60c., oz. \$2.00.  
Early Royal. White, Rose-Pink, Shell-Pink, Bright Rose, Lavender, Purple.  $\frac{1}{8}$  oz. 30c.,  $\frac{1}{4}$  oz. 50c., oz. \$1.50.  
Extra Early Express. Rose, White, Dark Blue.  $\frac{1}{8}$  oz. 50c.,  $\frac{1}{4}$  oz. 80c., oz. \$2.50.  
American Beauty Aster (Early Flowering). Early Rose, Early Purple, Early Pink, September Beauty (Shell Pink).  $\frac{1}{8}$  oz. 75c.,  $\frac{1}{4}$  oz. \$1.35, oz. \$4.50.

## MIDSEASON ASTERS

Carlson's Invincible. White, Pink, Lavender, Purple.  $\frac{1}{8}$  oz. 30c.,  $\frac{1}{4}$  oz. 50c., oz. \$1.50.  
King Aster. White, Rose, Shell-Pink, Lavender-Pink, Violet.  $\frac{1}{8}$  oz. 30c.,  $\frac{1}{4}$  oz. 50c., oz. \$1.50.

## LATE ASTERS

Sensation (New Red).  $\frac{1}{8}$  oz. 35c.,  $\frac{1}{4}$  oz. 60c., oz. \$2.00.  
American Late Branching. White, Flesh-Pink, Rose-Pink, Rose, Peach-Blossom, Lavender, Purple, Azurea (Blue), Scarlet, Crimson.  $\frac{1}{8}$  oz. 30c.,  $\frac{1}{4}$  oz. 50c., oz. \$1.50.  
Peerless Pink.  $\frac{1}{8}$  oz. 35c.,  $\frac{1}{4}$  oz. 60c., oz. \$2.00.  
Cardinal (Red).  $\frac{1}{8}$  oz. 30c.,  $\frac{1}{4}$  oz. 50c., oz. \$1.50.  
American Beauty. Lavender, September Beauty (Shell-Pink), Rose, Purple.  $\frac{1}{8}$  oz. 50c.,  $\frac{1}{4}$  oz. 75c., oz. \$2.50.

HERBERT & FLEISHAUER  
OREGON ASTERS GROWN

I have their exclusive Eastern agency. Sold in their original packets listed below:  
Dreer's Late Branching.  
Peerless Late Branching. Azurea Blue, White, Lavender-Pink, Rose-Pink, Purple. Oz. \$2.75,  $\frac{1}{2}$  oz. \$1.40,  $\frac{1}{4}$  oz. 75c.,  $\frac{1}{8}$  oz. 40c.

## EARLY ASTERS

Queen of the Market. White, Light-Pink, Lavender, Purple.  $\frac{1}{8}$  oz. 30c.,  $\frac{1}{4}$  oz. 55c.,  $\frac{1}{2}$  oz. \$1.05, oz. \$2.00.  
Daybreak (Light Pink).  $\frac{1}{8}$  oz. 40c.,  $\frac{1}{4}$  oz. 70c.,  $\frac{1}{2}$  oz. \$1.30, oz. \$2.50.

AGATHÆA *cælestis* (Blue Daisy). 1-16 oz. 50c.  
AGERATUM, Dwarf White, Dwarf Blue, Perfection, Swanley Blue, Little Dorrit.  $\frac{1}{8}$  oz. 25c.,  $\frac{1}{4}$  oz. 50c., oz. \$1.00.

Little Blue Star. 1-16 oz. 50c.

ALYSSUM, Little Gem, Procumbens (Carpet of Snow).  $\frac{1}{8}$  oz. 25c., oz. 50c., 4 ozs. \$1.50.

Benthannii Maritimum (Trailing).  $\frac{1}{8}$  oz. 15c., oz. 35c.

ANTIRRHINUM, Greenhouse Forcing Varieties. Selected Seed. Pkt.

Keystone, new; Ramsburg's Silver

Pink, Buxton's Silver Pink. .... \$1.00

Nelrose, deep pink; Giant Yellow,

Phelps' White, Scarlet, Garnet,

Giant Bronze, Fancy Mixed Colors .50

New Varieties: Golden Pink Queen,

Hybrid Pink, soft orchid; Orlando,

Golden Delight ..... 1.00

ARDISIA Crenulata (Red berried). \$1.00 per 100, \$8.00 per 1000.

ASPARAGUS plumosus nanus. New crop seed. Northern Greenhouse Grown, ready January. \$4.00 per 1000 seeds, 5000 seeds \$19.00.

Sprengeri. 1000 seeds \$1.00; 5000 seeds \$4.00.

BEGONIA Erfordii. Tr. ptk. 50c., 1-64 oz. \$1.00.

Luminosa. Tr. ptk. 50c., 1-64 oz. \$1.00.

Vernon. Tr. ptk. 25c., 1-64 oz. 50c.

semperflorens. White. Tr. ptk. 50c., 1-64 oz. \$1.00.

Prima Donna. Tr. ptk. 50c., 1-64 oz. \$1.00.

Rex. Special Hybrid Mixed. Tr. ptk. 75c.

BLUE LACE FLOWER, *Didiscus cerulea*. Tr. ptk. 50c.,  $\frac{1}{8}$  oz. \$1.00, oz. \$3.00.

CALENDULA Orange King. Double extra selected strain for forcing under glass.  $\frac{1}{4}$  oz. 75c., oz. \$2.00.

Lemon Queen.  $\frac{1}{4}$  oz. 35c.,  $\frac{1}{2}$  oz. 50c., oz. 75c.

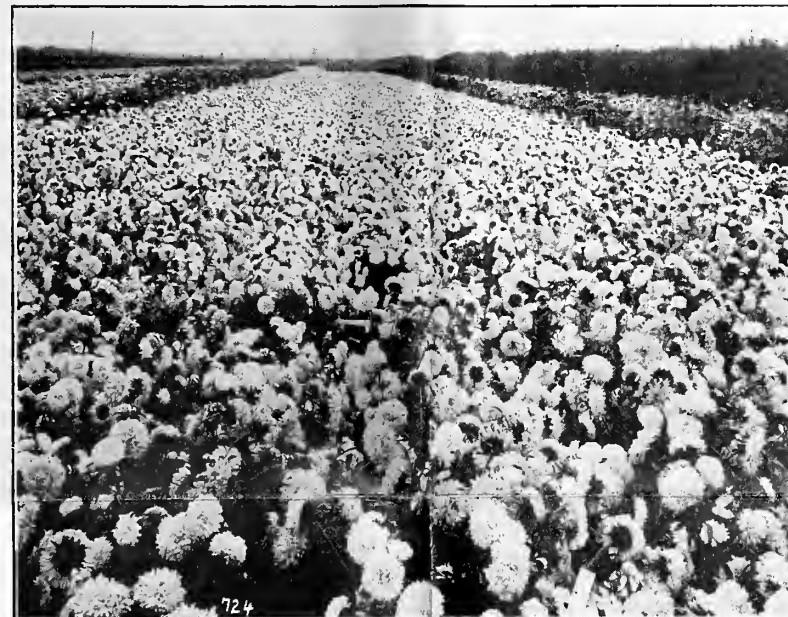
CENTAUREA *gymnocarpa*, Dusty Miller.  $\frac{1}{4}$  oz. 25c., oz. \$1.00.

*candidissima*.  $\frac{1}{4}$  oz. 50c., oz. \$2.00.

*cyanus*, Double Blue (Cornflower).  $\frac{1}{4}$  oz. 25c., oz. 75c.

## ASTERS— IRWIN'S SELECTED STRAIN

Especially grown for me from selected seeds



ASTER, American Late Branching White, grown for me in California

CANDYTUFT, Select Giant Hyacinth Flowered.  $\frac{1}{4}$  oz. 25c., oz. 75c.,  $\frac{1}{4}$  lb. \$1.50.

CELOSIA compacta chrysanthemiflora (Novelty). Tr. ptk. \$5.00. Cultural directions with each Packet.

NEW CHERRIES. Improved Giant red and yellow Cleveland Cherries. Pkt., 150 seeds, \$1.00 per pkt.

CLEVELAND CHERRY, Red Berried, Yellow Berried, Improved Selected Strains.  $\frac{1}{8}$  oz. 50c., oz. \$1.50, 4 ozs. \$4.

FIVE GIANT PORTLAND PETUNIAS 1 ptk., 1000 seeds, \$1.00 each, 5 pkts., 5000 seeds, 75c. each.

Single Giant, Elk's Pride. Deep royal purple.

Single Giant, Pride of Portland. Deep rose-pink.

Single Giant, Irvington Beauty. Peach-blossom.

Single Giant, White Beauty. White.

Single Giant, Scarlet Beauty. Cherry red.

All the above are the finest single giant flowering Petunias obtainable for pots, boxes, or bedding.

PETUNIA Double Large Flowering Fringed. 500 seeds 85c., 1000 seeds \$1.50.

Single Giant Fringed. 1000 seeds 50c., 1-64 oz. \$1.25.

Rosy Morn. Tr. ptk. 25c., 1-16 oz. 75c.

Howard Star. Tr. ptk. 25c., 1-16 oz. 75c.

Snowball, Dwarf White. Tr. ptk. 50c.,  $\frac{1}{8}$  oz. \$1.00.

Giant of California, Finest Mixed. Tr. ptk. 50c., 1-16 oz. \$3.00.

Striped and Blotched, Mixed. Tr. ptk. 25c., 1-16 oz. 75c.

COBÆA scandens. Blue.  $\frac{1}{4}$  oz. 25c., oz. 75c. scandens. White.  $\frac{1}{4}$  oz. 25c., oz. \$1.00.

DELPHINIUM belladonna, True Selected Strain.  $\frac{1}{8}$  oz. 60c.,  $\frac{1}{4}$  oz. \$1.00, oz. \$3.00.

bellamosa, Dark Blue.  $\frac{1}{8}$  oz. 60c.,  $\frac{1}{4}$  oz. \$1.00, oz. \$3.00.

formosum, Dark Blue.  $\frac{1}{8}$  oz. 50c.,  $\frac{1}{4}$  oz. 75c., oz. \$1.50.

DRACÆNA indivisa.  $\frac{1}{4}$  oz. 25c., oz. 50c., 4 ozs. \$1.50.

GYPSOPHILA elegans grandiflora, Giant Flowering Extra Selected Strain. Oz. 50c., 4 ozs. \$1.00, lb. \$3.50.

LARKSPUR, Annual Tall, Double, Stock Flowering Rose, Dark Blue, Lilac, Shell Pink, Sky Blue, White, Mixed.  $\frac{1}{8}$  oz. 25c., oz. 75c.

MYOSOTIS (Forget-me-not) Victoria Blue. Tr. ptk. 25c.,  $\frac{1}{4}$  oz. 50c., oz. \$1.50.

PRIMULA obconica. New crop seeds. This is Geo. Arend's Ronsdorf Strain, the best in the world. Sold in his original packets.

obconica gigantea. Blue, Salmon, Red, Rose, Apple Blossom, Crispa Mixed, Lavender, White, Oculata, Compacta, also All Colors Mixed.

1 ptk., 400 seeds, 75c.; 5 pkts. \$3.25, 10 pkts. \$6.00, 25 pkts. \$10.00.

chinensis, Defiance, Xmas Red, La Duchesse, flesh color with white center. Blood Red, dark velvety color; Rosea, bright pink, blue, pure white, salmon. Also All Colors Mixed. Pkt. 250 seeds 75c.; 2 pkts \$1.25, 4 pkts. \$2.25.

malacoides. Double rosy-pink. Tr. ptk. 75c.

malacoides superba. New large flower, deep rosy-pink, very fine. Tr. ptk. 75c.

malacoides alba. Large flowering, new. Tr. ptk. 75c.

malacoides Lilac. Tr. ptk. 50c.

malacoides, Mixed. Tr. ptk. 50c.

dissitiflora. Deep blue, fine for pots. 1-16 oz. 50c., oz. \$2.50.

LOBELIAS, Crystal Palace compacta, Emperor William (Dwarf Blue), Bedding Queen, Pumila splendens, very compact dark blue; Trailing Dark Blue, Hamburgia Trailing, large blue; Bernard's Perpetual Trailing, large blue with white eye. Tr. ptk. 35c.,  $\frac{1}{4}$  oz. 50c. cardinalis, Perennial. 1-16 oz. 50c.

SHAMROCK SEED (True Irish).  $\frac{1}{4}$  oz. 25c., oz. \$1.00.

SMILAX.  $\frac{1}{4}$  oz. 15c., oz. 50c.,  $\frac{1}{4}$  lb. \$1.50, lb. \$4.50.

SALVIA America. 1-16 oz. 50c.,  $\frac{1}{4}$  oz. \$1.25 oz. \$4.50.

Bonfire (Clara Bedman). 1-16 oz. 25c.,  $\frac{1}{4}$  oz. 75c., oz. \$2.50.

Zurich. 1-16 oz. 50c.,  $\frac{1}{4}$  oz. \$1.25, oz. \$4.00.

splendens. Tr. ptk. 25c.,  $\frac{1}{4}$  oz. 75c., oz. \$2.00.

patens, Blue. Tr. ptk. 50c.

Farinacea (Perennial) Lightblue.  $\frac{1}{4}$  oz. 50c.

SWEET PEA SEEDS, LATE SPENCERS, Blanche Ferry, Pink, White, Countess, White Spencer, Helen Lewis and others. Oz. 35c.,  $\frac{1}{4}$  lb. \$1.00 lb. \$3.00.

VERBENAS, Irwin's Giant Flowering.

The best strain obtainable. Lucifer, new

giant scarlet; Defiance, scarlet; Firefly,

scarlet with white eye; Mayflower, giant

pink; Lutea, yellow; Mammoth, white,

auricula-eyed, Mixed; Giant Purple

Mantle, Giant Rose and Pink Shades,

Irwin's Giant, Finest Mixture.  $\frac{1}{4}$  oz. 25c.,  $\frac{1}{2}$  oz. 75c., oz. \$1.25.

## GIANT FLOWERING ZINNIAS

In the following colors:

Burnt Orange, Crimson, Orange-Flesh

Shades, Golden Yellow, White, Pink

Shades, Buttercup Purple Shades, also

All Colors in Splendid Mixture.

$\frac{1}{8}$  oz. 50c.,  $\frac{1}{4}$  oz. 75c., oz. \$2.50.

Shrimp Pink. A new color in the Giant class.

La France. Picotee type, soft pink, chocolate marking.

Dahlia Flowered Mixed.

All above,  $\frac{1}{8}$  oz. 50c.,  $\frac{1}{4}$  oz. 75c., oz. \$2.50.

→ FOR PLANTS, CUTTINGS, BULBS, See other side ←

Roman J. Irwin,

Phones, Watkins Wholesale Cut Flower Market  
2326-3980-3981 43 West 18th Street, New York

